THE OFFICIAL REPORT OF THE PRESIDENT 2020

“On the Road to 100”

Surviving in a Year of COVID, CHALLENGE, and CHANGE.
MISSION
The mission of American Baptist College, a Historically Black College with a liberal arts emphasis, is to educate, graduate, and prepare diverse students for Christian leadership, service, and social justice in the world.

VISION
American Baptist College's vision is to provide educational opportunities for gifted students who have limited academic experiences and resources, but unlimited potential for leadership in society.

FOUR STRATEGIC PRIORITIES
We align all work within our four strategic priorities:

Academics and Scholarship
Excellence in Education: Maintain a high quality collegial, supportive, and educational environment to motivate and engage faculty, administrators, staff, and students to achieve their personal and professional goals and the expected institutional outcomes.

Student Engagement
Excellence in Christian and Ethical Leadership: Develop a student-centered and justice-oriented institutional culture of Christian vocation rooted in leadership, service, and ethical living.

Institutional Advancement [Stewardship]
Excellence in Resource Management: Utilize best practices in resource management and allocation to support American Baptist College's commitment to sound stewardship. (Includes continuous institutional strategic planning.)

Strategic Partnerships and Alliances
Excellence in Community Partnerships: Pursue alignments with business, industry, government, religious, and civic organizations to create experiential education to facilitate a pathway to economic, social, and educational success for our students and the advancement of our college.
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This publication was prepared by the Division of Institutional Advancement, Communications and Marketing, Dr. Phyllis Qualls, Vice President, in conjunction with the Office of the President. Contributors: Brooke Bell, Joy Bronson, Mary Carpenter, Rev. Olivia M. Cloud (Guardian Angel Communications Services), Demetria McCroskey, Nicole Neal, Jeremiah Parks, Josh Shaw (Modern Innovation Production), Mondale Smiley, LoLita Toney, André Trice, and Terri Woodmore.
Dear American Baptist College Supporters,

This message comes during a time of reflection and hope for the future of American Baptist College. This year of COVID-19 has caused us to rethink our priorities, reassess our abilities, and develop creative solutions to move forward.

American Baptist College has done just that, and applause is due to the leadership, faculty, staff, students, and alumni. From the spirit that rises from the Holy Hill, we congratulate President Forrest Harris for his vision, stick-to-itiveness, and collegial leadership style to keep the flame lit forever.

We have endured through change and strain. Students had to quickly move from a mostly in-person learning style to a new modality, including virtual classroom settings, phone sessions, emails, and even writing and faxing. Faculty and students have relied upon laptops, iPads, and smartphones to stay connected. Virtual meetings are now a part of teaching and learning, as well as our everyday lives. ABC’s leadership focused on understanding the needs of the students and helped them navigate their futures holistically. President Harris and his Senior Management Team remained calm, collected, and connected, refusing to disconnect on any level.

ABC students are growing and further developing into leaders who will continually change the world for the better. As others have done from its founding until now, our current students and alumni will make a positive difference. They come to this school as natural gems and are chiseled into valuable rare jewels of distinction and honor. Two of those jewels were Civil Rights giants who transitioned in July 2020, Congressman John Lewis and Rev. C. T. Vivian. We steadily encourage others to follow their paths, make their own legacies, and keep the ABC flame burning brightly.

Dr. Martin Luther King, Jr. said, “We have some difficult days ahead,” and we do. However, as Maya Angelou observed, “It is not the circumstances, but how you handle them.”

There is every belief, from administrators, faculty, staff, students, and alumni, that American Baptist College can master every situation because it stands firm, focused, and forthright on the Holy Hill.

Let us continue to move forward on the Road to 100.

Sincerely,

Rev. Dr. Don Darius Butler, Chairman
ABC Board of Trustees (2017–2020)
Pastor, First Missionary Baptist Church
Huntsville, Alabama

Mr. Dennie Marshall, Chairman
ABC Board of Trustees (2021–)
Vice President, Regions Bank
Nashville, Tennessee
Dear ABC Colleagues and Supporters,

What a year it has been. We have shared experiences we never imagined, yet we are still standing, marching on, and being ABC Strong.

With the COVID-19 pandemic, our world changed quickly, and we immediately transformed our teaching and learning style. Through the assistance of COVID-19 funding, we provided computers, hot spots, and other teaching and learning instruments to faculty and students. The senior leadership team and the entire staff worked tirelessly to keep things moving in a different, yet equally effective, way. Many supporters, alumni, and educational colleagues contacted me to determine our needs and to offer assistance. Those who provided support to the Student Relief Fund made a tremendous difference for our students and, again, I thank you.

In last year’s President’s Report, I shared how excited I was about the future of American Baptist College. That was before COVID-19. Now, having survived this pandemic for a year, I am more excited about what is being done at this historic institution. We are being creative, innovative, resourceful, focused, and true to our founding as we imagine new ways to move forward.

Our inaugural Presidential Lecture Series was a great example of how we moved forward. This event had a nationwide impact and featured two renowned scholars, Jon Meacham discussing Congressman John Lewis and Dr. Riggins Earl discussing Rev. C. T. Vivian. In addition to the community lectures, students also had an academic session with classes on these two individuals, comparing and contrasting those ideas to our world today.

We are only as good as our product, and our product is each and every one of our students and graduates. Their accomplishments speak to their experience at American Baptist College. Greatness is in ABC’s DNA. You see it in our outstanding preachers and teachers around the globe. Greatness is in the elected officials we produce. Greatness is in the government employees, teachers, principals, and clerical staff produced at ABC. Greatness is in the ABC graduates who lead their families and communities every day. We speak boldly about who we are and what we do, yet remain humbled because we are mightily blessed.

We teach our students to see corruption and become incorruptible; to see destruction and show that we are indestructible. We seek those who have been lost, and we find them and give them a home and hope. We stand as a champion for social justice, equity, advocacy, and leadership; we call it S.E.A.L. We infuse these ideals in all our course offerings. With the reignited issues of social justice our nation has experienced in the past year, we must teach and preach this perspective of how to get in “Good Trouble,” and stand strong for peace. We must show each student their greatness, so they can embrace it and live it.

You will read about the many activities at American Baptist College this year in this report, as we survived a year of “COVID, challenge, and change.” We thank you for your support and ask you to continue to journey with us on the Road to 100.

Sincerely,

Forrest E. Harris, Sr.
President

American Baptist College
ON THE ROAD TO 100, we have been met with multitudinous challenges, and our greatest triumph is that we are forging ahead. Our striving is our thriving, as we worked to survive COVID-19 in 2020.

In our 96th year of existence, we were planning to move forward with intestinal fortitude to increase enrollment and endowment and bring greater awareness to the College with our new initiatives, such as S.E.A.L. (Social Justice, Equity, Advocacy, and Leadership.) However, this global pandemic brought the world as we know it to a screeching halt. Still, ABC stands boldly in this fight to survive.

On January 9, 2020, I sent a message to the campus community entitled, “Who Are WE ... Institutional Values and Practices.” I shared how excited I was about a new year, and that as we stood on the threshold of change, it was a great time to reiterate what defines and guides ABC’s institutional values and practices.

Little did I know how significant the transitions of the threshold of change would be. In less than 60 days, the world was different, and so was American Baptist College.

However, now as then, I still have a strong, unmitigated claim.

We are a Christian, liberal arts, learning community whose history looms large in graduating social justice and servant-leaders for the church and society. We strive to work with a spirit of compassion and cooperation in fulfilling our commitment to providing access to students who have limited resources for the best educational experience possible. Our team solidarity is what gives ABC the credibility and power to hold ourselves accountable to values, as well as principles and practices that make a difference in the lives of our students.
Who we are in good times is equally as important as who we are in a crisis. ABC is an educational community, influenced by the tradition of Historically Black Colleges. Our liberal arts vision builds upon the core values of Christian activism and justice. We do this through practical scholarship, public theology, and civic engagement for Social Justice, Equity, Advocacy, and Leadership (S.E.A.L.). We equip students to lead lives of meaning and purpose and to thrive in the world as servant-leaders. Thus, we teach students to be critics of society at those points where it fails to measure up to God’s vision of love, justice, compassion, and peace in the world. We are continually reflecting on revisoning our educational programs to best serve students and produce graduates who are committed to social justice, and change, regardless of the diverse vocational options open to them.

Our mission commits us to provide the highest quality undergraduate education possible, while exhibiting the moral qualities of justice and peace in the actions of faculty, students, staff, and the board of trustees. We strive to be an educational community of mutual support, responsibility, and accountability. These values are rooted in a commitment of caring for the world we inhabit, improving human society, and inspiring our students to become servant-leaders and global citizens. ABC’s values and practices are undergirded by a solidarity to our mission which expresses who we are and why we exist. ABC represents a diverse group of faculty, staff, and students bringing to this institution a variety of identities, as well as a vast range of personal and cultural values, experiences, and perspectives. While we are a Christian liberal arts college, we intentionally welcome persons of all religious faith and, all spiritual convictions, even those who have no religious affiliation or belief, for the rich composite of learning and transformations it makes possible.

ABC’s institutional core values provide the foundation for our campus culture and all who join us. Through the work of senior management, as well as in the criteria for board of trustee governance, we endeavor to make all College policies, rules, and procedures consistent with the following principles:
We celebrate Social Justice, Equity, Advocacy, and Leadership (S.E.A.L.)
We believe education is transformative
We champion just and equitable systems
We manage our resources with integrity and transparency
We embrace shared responsibility to better our College and community
We honor and respect the good and potential of all persons
We engage our work with humility and curiosity

These values serve as the hallmark of the kind of learning community we strive to cultivate. We recognize there is variation within each member of our learning community in the ways these values and principles lead to responsible scholarship and action. We welcome this variety of insight and interpretation and seek to learn from our differences. We acknowledge that the practice of these principles may evolve with the reflection of the community as a whole, but they are values that win our shared consensus. By our daily actions, each of us contributes to the health and vitality of American Baptist College.

Those words are as true now as they were when I wrote them in January 2020, evidenced by the fact that we survived during COVID-19 and other challenges.

We had to suspend all in-person classes, send students home, and begin a unique teaching modality for our students for the spring 2020 semester.

An emotional senior class had to see their years of work culminate in a Zoom graduation with students all over the country, and unable to thank their professors in person, hug each other, or delight in their hard-earned academic success.
I had hoped to visit each graduate in their home church and bring them back to campus for convocation; however, COVID-19 prevented that from happening as well. Still, we used our creative abilities and showed love and appreciation for our 2020 graduates.

**SURVIVING IN CHANGE**

Once COVID-19 guidelines were announced by the Centers for Disease Control and the World Health Organization, as well as state and local officials, all public activities came to a halt. ABC joined other educational institutions and extended spring break and transferred our learning from in-person classes to technology-based, with grades being pass/fail.

On March 18, 2020, the Senior Management Team began meeting by Zoom™ and had daily meetings through July to ensure safe and continuous teaching and learning experiences for the students. As the crisis changed to our new normal, meetings took place twice a week with directives and updated communications being disseminated. Town Hall meetings also were scheduled regularly to keep the staff well informed, as well as to check on their health and safety. During our meetings, we have deliberated, reached out to the students, developed directives for operations, and collaborated with other institutions.

**COVID-19 FUNDING**

Through the COVID-19 Act passed by Congress, the Department of Education provided funds to help in the transition to virtual learning, as well as financial support for the College and students with technological needs, housing, and other necessities related to this unprecedented situation.

Our students adjusted and willingly transitioned, and our faculty and advisors worked to make adjustments for our students. We all learned, and we all survived.
We were forced to cancel the annual Garnett/Nabrit Lectures, which included the Nannie Helen Burroughs Luncheon. The College was mandated to follow the actions of major sports leagues, national awards programs, and others in suspending in-person activities in order to help those in our community stay healthy and alive.

THE TASK FORCE ON RECRUITMENT AND RETENTION

A select committee was developed to focus on recruiting and retaining students by focusing on the guidelines and measures in place, to review and upgrade measures in order to attract and admit more students. The Task Force reviewed and evaluated processes, attended conferences, and increased outreach to potential students.

Because of the work of this committee, the administration is reviewing the opportunity to establish the Student Enrollment Management Unit to focus primarily on recruitment and admissions.

GRADUATION

The 2020 graduation at American Baptist College was greatly different than anything we had ever experienced—as well as all other colleges, universities, and secondary education institutions throughout the nation and the world.

For the first time, there was not an in-person graduation. This highly regarded annual event was held virtually, to the disappointment of our students. However, this event was one of the major changes we had to develop for the safety of our students and the entire ABC community. It turned out well and the students felt the love and support from administrators, faculty, staff, and alumni during the virtual ceremony.

There were other plans made to recognize the graduates, but the severity of COVID prevented any activity from taking place. However, we stayed in contact with our graduates to ensure they received all of their materials and documents and lifted them in every way possible as an American Baptist College graduate.
**TITLE III PROGRAMS**

In 2013, the U.S. Department of Education designated American Baptist College as one of the nation’s distinguished Historically Black Colleges and Universities (HBCUs). With this designation, the College became eligible for Department of Education grant resources through the Title III HBCU, SAFRA, and FUTURE Act programs. Since being recognized with this designation, the College has received more than $15 million. These funds are budgeted and divided among ten activities to undergird the College’s mission and strategic goals. The College currently has activities in the areas of academic and institutional management, which include: Improving Student Success Services, Preparation for Regional Accreditation, Renovation of Academic Facilities, Faculty Development, Liberal Arts Program Expansion, Increasing Scholarship Endowment, Improving Financial Management Systems, Institutional Advancement, and Addressing Key Infrastructure Needs. These activities sponsor offices such as the Student Career Development Center, Student Health and Wellness, Learning and Writing Lab, Office of Student Engagement, and the S.E.A.L. Initiatives.

Through the resources provided by the Department of Education, the College has been able to create and sustain Student Support Services, which enabled the College to apply for student support-focused grant opportunities on the national, state, and local levels.

**SUMMER BRIDGE**

One state-funded grant awarded to the College is the HBCU Success: Summer Bridge Program, which began in 2019. At the core of American Baptist College’s mission and strategic priorities, the creation of student support programs and resources has long been a vision of President Harris and the College community as a whole. In October 2018, the College received a request for proposals from the Tennessee Higher Education Commission (THEC) to design a Summer Bridge program. This program aims to enhance the academic preparation and community cultivation of new, incoming students through structured coursework and campus and community acclimation activities.

THEC awarded the College $80,000 in 2019 to create an inaugural Summer Bridge Program for academically at-risk students who needed additional engagement and support before the fall semester. The program came with no cost for students and offered two three-credit-hour courses in English and leadership. With an overall goal of 20 students, the program accepted twelve students in its first year. While THEC ultimately decided to put the HBCU Summer Bridge funding on hold in 2020 due to the COVID-19 pandemic, the College successfully planned and implemented the 2020 program with five students accepted, two of whom received academic honors during the Fall 2020 semester.
WE REMEMBER OUR GIANTS

Two Giants for Justice

In 2020, we lost two giants of American Baptist College. While we wanted them to be with us much longer, Congressman John Robert Lewis and Rev. Cordy Tindell Vivian both died on Friday, July 17, 2020, less than 10 hours apart. Rev. Vivian transitioned in the morning and Congressman Lewis’s life set on that day’s evening. Although Congressman Lewis announced his cancer diagnosis in late-2019, we hoped this was another battle he would win. He was 80 years old.

In 2019, we celebrated the 95th birthday of Rev. Vivian during a showcase in Atlanta, and many of us thought he would be around to celebrate his 100th year. He died at the age of 95.

The College is developing plans to establish the Rev. Dr. C.T. Vivian and Congressman John Lewis Endowed Scholarships, which will focus on students who demonstrate exceptional character, leadership, and a commitment to serving their communities.

Upon their passing, I shared this message with the ABC family:

[A message written by President Forrest E. Harris, Sr., July 22, 2020, after the passing of Rev. C. T. Vivian and Congressman John Robert Lewis, July 17, 2020.]

Two Giants for Justice
The Reverend C.T. Vivian and Congressman John Lewis

Beginning today in Atlanta and in Washington, D.C., Americans around the country will participate in ceremonies celebrating the lives of two giants of humanitarian justice and civil and human rights, the Rev. Dr. Cordy Tindell (C.T.) Vivian and U.S. Congressman John Robert Lewis.
We cannot account for divine providence to have had nationally and internationally recognized icons of the Civil Rights Movement and recipients of the nation's highest civilian honor, the Presidential Medal of Freedom, begin their long, extraordinary public lives of service here in Nashville at American Baptist College. Here, the discovery of a moral compass for justice courageously guided them to confront the segregation culture of Nashville's lunch counters. Afterward, on the Freedom Rides, they helped successfully integrate interstate bus travel. They marched—courageously, non-violently—into the cradle of the Confederacy to fight for the right to vote. Bloodied on the Civil Rights Movement's front lines and jailed many times, they gave their bodies as collateral and as living sacrifices to "redeem the soul of America."

In the face of repeated, imminent danger, their spiritual endowments showed America the power of moral authority to achieve a more just nation. On occasions, confident that they would meet death in the cause for justice, they signed their wills. The high spirit of freedom gave them a fierce sense of courage to pursue justice, despite high personal cost. They challenged, inspired, and confounded America over simple words in their moral character: dignity, love, one humanity — equal votes, equal souls. With those principles in their moral DNA, bodies broken yet spirits unbound, they enlarged freedom.

They showed us what the work of justice looks like, how to do it, and how to extend justice in the nation and the world. Similar to and befitting of the prophetic courage, compassion, and love ethic amplified before them in the life of Martin Luther King, Jr., they continued pursuing goals of the beloved community after King's tragic murder on April 4, 1968.

John Lewis carried the vision into the halls of the United States Congress for more than three decades. C.T. Vivian gave voice to the vision as a justice consultant, activist civic engager, public intellectual, and theological educator. They provide us an inspiring example of ethical service and leadership, inspiration for today's Black Lives Matter movement.

Because their illustrious public service for justice began here, telling and retelling their powerful stories belongs primarily to Nashville. We cherish the memory of these courageously gentle warriors of justice, class acts of unpretentious chivalry, profiles in courage, healers for the nation's racial animus that yet divides the country today. American Baptist College's commitment is to join Nashville as a responsible steward of their legacies, advancing the mission of justice for which they gave their lives. Sixteen years apart in birth, dying on the same day, they leave flaming legacies, a lighted path future generation may walk to achieve a better America and world.

At American Baptist College, an aspect of the academic endeavor is to critically engage history and traditions in order to discover how we should progress toward the future. The Presidential Lecture Series provided ABC students in the Leadership and Legacies course the opportunity to discuss the legacies of Congressman Lewis and Rev. Vivian and their importance in the quest for social justice, equity, advocacy, and leadership.

These lectures were significant from a historical perspective, reigniting a powerful flame on the relevance of these iconic figures to the current times and forecasting what could happen in the future of social activism.

In addition to the public lecture series, this activity was also a credit course for students.
Rep. John Lewis at the Edmund Pettus Bridge in Selma, Alabama. Rep. Lewis was brutally beaten there on March 7, 1965, also known as “Bloody Sunday”


Rev. C.T. Vivian (center) and Fisk University student Diane Nash (right) speaking to Nashville Mayor Ben West in 1960. Photo courtesy Nashville Public Library, Special Collections
SPECIAL ACCOMPLISHMENTS

Acquiring the Andrew White House

Through Endowment Services funding, the College was able to purchase the Andrew White House, across the street from the campus and next door to the College’s property, which houses several non-profits.

This acquisition speaks boldly of the American Baptist College commitment to social justice and gives depth and breadth to the assets of the institution.

Andrew White, Sr., was an African Methodist Episcopal Church minister and general officer. He would pick students up from ABC and take them to First Baptist Church for training, led by Rev. James Lawson, for the lunch counter sit-ins. Rev. White was a fundamental leader and activist within the Movement. At the final Celebration of Life Service of Congressman John Lewis at Ebenezer Baptist Church in Atlanta, Rev. Lawson recalled Rev. White as one of the significant partners of the Movement.

One treasured find from the house includes the financial register that listed all income and expenses from the Movement. Plans for the house will be finalized within the next year.

American Baptist College purchased the historic Rev. Andrew White, Jr. House. A staunch Civil Rights activist during the Non-Violent Movement of the 1960s and a general officer in the African Methodist Episcopal Church, he worked alongside Rev. James Lawson with students such as Congressman John Lewis, Dr. Bernard Lafayette, Rev. C. T. Vivian, Rev. James Bevel, and others throughout Nashville. His son, Andrew White III, a great jazz musician known as “Sonny Boy,” sold the home to ABC. There was a strong connection between Rev. White, his wife, Joycelyn, and Sonny Boy and the ABC community. In 2020, Sonny Boy transitioned after a lengthy illness. His parents preceded him in death. ABC is considering several options for use of this historic and significant structure.
SAFE CAMPUS FIRE AND CRIME REPORT
Through 2020, the College continued its record of no fire or crime incidents.

FINANCIAL SUPPORT FOR STUDENTS IN NEED
After the COVID-19 guidelines were implemented, the College, through the Institutional Advancement Division, developed a fundraising campaign to assist students with whatever needs they had. Nearly $10,000 was raised and used to support students.

FINANCIAL STATUS
The 2020 audit reveals the College has continued to be solvent and has demonstrated effective fiduciary responsibilities. Funding support is increasing, and federal and state grants continue to show the financial source of strength for the College.

CAMPUS OPERATIONS
The look and feel of the campus have changed exponentially during the last year. The Lewis-Scruggs Conference Center has been improved with painting and furniture upgrades.

Additionally, a security station has been situated at the main entrance to monitor traffic on campus, which complements the electronic monitoring already in place. This fully presents a strong security presence for on-campus personnel, as well as incoming visitors. Furthermore, impressive signage has been installed to direct visitors to the various sites on campus, as well as a campus safety regulation guide to inform visitors of campus policies.

FINANCIAL AID
Under a new director, financial aid services were streamlined and outreach to students has improved tremendously. Additionally, communication has strengthened related to Title IV and FAFSA guidelines, as well as federal and state services to ensure students receive all the information they need.
IN DEVELOPING A NEW MODEL

for Academic Affairs, a faculty committee was formed to more cohesively develop structure and a strong focus on teaching to and for the students during these COVID times and beyond. The formal committee created for Institutional Strategy and Academics in calendar 2020 is the Committee for Faculty and Curriculum Assessment (CFCA), per President's Directive 2, date. The CFCA develops, plans, and implements strategy for classes and long-range academic structure.

Furthermore, responding to the need to deliver academic instruction consistent with social distancing recommended to minimize community contact and reduce the spread of infection by the COVID-19 virus, American Baptist College instituted several changes:

Academic Calendar — Spring Break began two weeks early for students in March 2020. Students have continued to learn virtually since that time as we strive to observe all safety protocols.

Graduation — Seniors completing all coursework with satisfactory grades were honored during Commencement, which aired live on social media and was viewed by friends and alumni around the world.
Presidential LECTURE SERIES on the Life & Legacy of

SESSION DATES:
OCTOBER 19, 6:00 P.M. - 7:30 P.M.
OCTOBER 26 & 6:00 P.M. - 7:30 P.M.
NOVEMBER 16 7:00 P.M. - 8:30 P.M.

FEE SCHEDULE:
$50.00 PER LECTURE
$125 ALL THREE LECTURES
ABC ALUMNI & LILLY GRANT CHURCHES GET A 50% DISCOUNT.

VISIT EVENTBRITE TO SECURE YOUR SEAT TODAY!

FOR MORE INFORMATION CONTACT PHYLLIS QUALLS AT PQUALLS@ABCNASH.EDU

DR. FORREST E. HARRIS PRESIDENT & FACILITATOR
CONGRESSMAN JOHN R. LEWIS
REVEREND CORDY T. VIVIAN

MR. JON MEACHAM VISITING PROFESSOR
DR. RIGGINS EARL VISITING PROFESSOR

THE PRESIDENTIAL LECTURE SERIES IS SPONSORED BY THE BILL AND ROBIN KING FOUNDATION
American Baptist College Presidential Lecture Series

Makes Bold Steps


The lectures provided bold insights about the movement that involved Congressman Lewis and Rev. Vivian, as well as their contemporaries in the struggle, such as Rev. Bernard Lafayette, Rev. Julius Scruggs, Rev. James Bevel, and William Barbee, among others. Barbee, one of the unsung heroes of the Movement, died when he returned to Nashville after being severely beaten in Alabama during the Freedom Riders’ activities.

“This lecture series involved the legacies of Congressman John Lewis and Rev. C. T. Vivian, and allowed us to reflect on how providential it was that they came together, worked together, and changed the world together.”

~ ABC President Dr. Forrest Harris

“This lecture series helped to reflect on what we have gotten wrong and what we can do to make it better. Through the wisdom of our wonderful lecturers, Jon Meacham and Dr. Riggins Earl, we were helped to understand the importance of dreaming and setting the bar high, then working to activate those dreams for a better world.”

~ Avi Poster,
Nashville Community Leader

“I attended all three lectures and found them to be informative and enlightening. I particularly appreciated the discussion of these two Civil Rights giants from the perspective of a historian and an ethicist and theologian. These lecturers were a bold statement for ABC.”

~ Hershell Warren, Retired Metro Official

Ways to Give

American Baptist College strives to graduate leaders who are brilliant and community-driven. Your gift to ABC can make a difference in a student’s life and, ultimately, help change the world.

Scan the QR code below or visit us online at abcnash.edu/give to learn more about each giving option and how you can invest in the future of ABC, or call (615) 687-6921.

• DIRECT CONTRIBUTION
• EMPLOYEE MATCH
• ENDOWMENT

To learn more about enrolling at American Baptist College, visit abcnash.edu/admissions, or call (615) 687-6921.
Teaching Modalities — All students, regardless of their physical location, received the same level of instruction and attention as American Baptist College supported faculty in their efforts to make full use of existing technology.

Academic Outreach — The College’s website was updated to include a section focusing on frequently asked questions and responses about the novel coronavirus and its impact on the campus. Faculty, staff, and students were encouraged to check the website for new and developing information on a regular basis.

S.E.A.L. Initiatives

We have learned through research and our ongoing work that people of all ages and races are in need of education about African Americans’ contributions and influence during the non-violent movement of the civil rights era of the 1960s. American Baptist College held a pivotal role in being the nucleus in training activists involved in the sit-ins and Freedom Rides in non-violent protests. Today we continue the efforts that began with alumni Rev. Dr. C.T. Vivian, Congressman John Lewis, Rev. Bernard Lafayette, Mr. James Bevel, and Rev. Julius Scruggs through the Social Justice, Equity, Advocacy, and Leadership Initiatives (S.E.A.L.).

American Baptist College’s S.E.A.L. Initiatives are ways of synthesizing information that is infused throughout the learning culture. Woven into the cultural fabric of American Baptist College are aspects of S.E.A.L. teachings that are present in every class. The S.E.A.L. perspective links undergraduate coursework with secondary school enrichments and civic education for youth from all walks of life, including low-income neighborhoods. The S.E.A.L. initiatives allow students to immediately enact the ability to be agents of social change and assume leadership roles that prepare them for advocacy in their communities.

These initiatives provide an interdisciplinary and justice lens approach to weave applied scholarship, biblical liberation ethics, and theology to achieve justice outcomes for the well-being of oppressed communities.

In July, the inaugural executive director was named and charged with meeting these ambitious social justice goals.

American Baptist College is building a student-centered academic culture that is concentrated on civic leadership, engagement, and social justice. In this endeavor, we are developing an operating structure and financial model to ensure the viability of the S.E.A.L. Initiatives. American Baptist College takes its commitment to the community seriously, as well as its responsibility as stewards of the contributions received in support of S.E.A.L. and other worthy activities of the College.

Rev. Vahisha Hasan, Director of S.E.A.L. Initiatives

2020 graduate Caesar Machi from South Africa reflects on his ABC experience
American Baptist College holds a unique position with the Lilly Foundation. It has the distinction of being funded for two grants that essentially run concurrently, totaling $2.5 million to support faith-based outreach in the Nashville metropolitan area and communities throughout the state.

The first grant, *Called to Lives of Meaning and Purpose* ($1.5 million), is currently in its third year. The second grant, *Thriving Congregations* ($1 million), is in its second year.

The Called to Lives of Meaning and Purpose Initiative (CLMPI) enables ABC to create an Innovation Hub (the “Hub on the Hill”) that allows up to twenty-four diverse congregations to journey together in a five-year process of discerning, defining, and deploying works of calling, living, and meaning, and purposefully engaging in ministry.

Thriving Congregations focuses on empowering congregations to help heal communities. This initiative supports ABC’s work toward empowering congregations to thrive as they understand and transcend changing social and systemic contexts; gain greater clarity about our collective gifts and missions; and draw upon the rich African-American traditions of theological and ecclesial Christian practice.
Teaching and Learning in a New Modality
Professors teach and students learn virtually
THE COLLEGE IS CONSTANTLY EVOLVING, growing in new directions, and strengthening its inner structure to increase enrollment, fundraising, and advocacy through communications, advertising and marketing, and constituency services. This Division represents all areas of the College to further solidify all its offerings and its outreach.

ADVOCACY AND COMMUNICATIONS

The Communications outreach has increased tremendously during the last year. With technology being the front door of communications for the College, the website has been upgraded and broadened to keep information fluid and relevant. Information on activities ranging from chapel and student activities to major external events such as commencement are widely communicated to both our internal and external constituencies. Articles in media outlets, reposted on our website, or in social media have been extensive.

Multiple videos have become a mainstay for the College, with video messages on the passing of Congressman John Lewis and Rev. C. T. Vivian, and Dr. Martin Luther King Jr. Day and Black History Month commemorations, to name a few. These videos were posted on the website and social media, and to faith-based and community organizations.

ABC students are flanked by WQQK-92Q staff and personalities: Lovectecus Allen; ABC students Mondale Smiley, Linda Bowling, Mondai Smiley; and 92Q personality YoLonda Beech during a taping session.
Articles, mentions, and posts on various platforms following the deaths of Congressman John Lewis and Rev. C.T. Vivian touted ABC as a great school. Additionally, the election of Howard University alumna Kamala Harris as Vice President of the United States has brought heightened interest in American Baptist College and HBCUs.

**MARKETING AND ADVERTISING**

Marketing and advertising help to promote the College in many ways. Ads in major publications have brought strong public awareness that ABC is an institution that offers both associate’s and bachelor’s degrees and a strong emphasis on theology and social justice. Promotion surrounding the inaugural Presidential Lecture Series brought national exposure to the college.

**ENDOWMENT SERVICES**

Fundraising and scholarships have grown with increased notoriety for the College. Nashville business executive Brock Kidd, along with his wife Corrine and sister Keri, funded an endowed scholarship in the name of his parents, Rev. Dr. David Kidd and Mrs. Pam Kidd, who have spent their lives working to uplift humanity. Kidd felt that ABC best represented the legacy of his parents.

The establishment of the Dr. Albert Berry and Mrs. Dorothy Berry Endowed Scholarship, funded by Mrs. Berry and Dr. Henry Moses, continue the legacy of Dr. Berry, former chair of the Board of Trustees of the College.

Belmont University also provided more funding for its scholarship, established in 2013.

These significant endowed scholarships continue to reveal the support this institution is garnering nationwide.

Older scholarships that continue include the Marshawn P. King, Presidential, and Philanthropic 40 scholarships, all of which are investments in ABC students.
CONSTITUENCY SERVICES

Constituency Services covers an array of activities, ranging from student ambassador programs to ABC Days to alumni. It’s goal is to have a strong outreach to various stakeholders to keep them informed, provide them opportunities to volunteer with students and support in many ways, including financial.

Alumni Relations are an integral part of the College and its continued growth. These graduates are the continuing life-blood of the College. Their experiences continue a flow of information about the College to encourage and support potential students to build their legacy at ABC.

The Ambassador Program was paused because of COVID, which resulted in no travel and no in-person activities. The student development program trains and teaches students to be hosts at significant College-sponsored events. Students learn tone, tenor, and effective word usage, as well as proper and appropriate dress and warm hospitality. Students are selected by a variety of criteria, including grade point average.

ABC DAYS... A BIG HIT

These are treasured programs that allow students to travel to designated areas to preach at various churches. Each showcase ends with a reception and huge rally, where President Harris speaks. Area conventions, churches, and individuals, as well as businesses and corporations, provide financial support to the College in the name of ABC Day.

Members of Alpha Kappa Alpha Sorority, Inc. toured the American Baptist College campus during their Regional Conference in 2019. Regions Bank provided significant funds to the College for the Student Relief Fund to help with students needs after COVID-19 brought about significant changes.
American Baptist College Spreads Its Flame Throughout Wisconsin

The annual ABC Day event in Middle Wisconsin was the best visit the College has ever had, and the College’s last large, in-person program of 2020. Meaningful contacts with educators and business leaders were made, and students were deployed to thirty-two churches to preach on Sunday. The Big Day ended with the afternoon service that featured President Harris as the Preacher of the hour.

The various conventions wholeheartedly supported the students, with pastors allowing them to preach in their pulpits. This long-standing tradition allowed the College to showcase its students and alumni by giving them a chance to preach before an audience beyond classroom sessions.

This is an extremely proud moment for President Harris. The students realize this is a meaningful opportunity and prepared for weeks. They worked to present the very best of themselves and further demonstrated the lessons they learned at ABC.

The ABC Days experience is what will assist students in their further pursuits in becoming pastors and ministers alike, as well as agents of social change.

In addition to pulpit preaching, administrators met with business, educational, and non-profit organizations to further inform local citizens of the rich history of ABC.
TELLING THE STORIES OF THE STUDENTS ... ADVANCING THE COLLEGE

It is the role of Institutional Advancement to tell the stories that will attract new students, funds, and friends who believe in the institution and the work of its administrators, faculty, and staff.

From faculty-student activities to the president speaking at a major conference, the focus is on ABC’s students and how they are developed into agents of social change.

American Baptist College is on the Road to 100. Join us. Support us. Be with us, all the way.

The College celebrates its 97th year in 2021, with a focus on Griggs Hall: 1924-2021.

The Longevity...The Legacy...The Flame that Lasts Forever.

President Harris with Professor Demetria McCroskey (left), Director of the Bridge Program, and student award recipients at the Spring Convocation, (center) Mondale Smiley and Nitt’yea Canada

Student Yvonna Eguakun stands next to the ABC banner in Historic Grigs Hall

Regions Bank holds its annual Black History Month recognition at ABC in February 2020
Say Their Names

During ABC’s May 2020 virtual graduation ceremony, the College erected signs with the names of several African Americans who had been killed by law enforcement or some form of community patrol.

There are sixteen signs on the front lawn of the campus, facing Baptist World Center Drive. The sign project is an effort to bring awareness to these murders that will result in a change from systemic racism. As we mold students in theology and S.E.A.L. Initiatives—with a focus on social justice, equity, advocacy, and leadership—we train, teach, preach, and provide ways for corrective action.

“It is important to know our history and remember the names of these individuals who were murdered. I ask you to remember these times so you can change things. Also research the times and names associated with the 1960s Civil Rights Movement, in which American Baptist College played a pivotal role. Those names are significant, as well. We must understand challenges and obstacles are always with us.”

~President Forrest Harris

It is important to reflect on the many African-American men and women whose lives have been brutally and tragically taken, so that we are moved to challenge the status quo and make a positive difference.

The *Tennessee Tribune* newspaper also posted the names of some victims on a banner in front of its office on Historic Jefferson Street. The 48"x96" banner lists the cities where they were killed, and includes Daniel Hambrick and Jocques Clemmons of Nashville.

“I want people to take pride in themselves, and as they drive past our building, be encouraged to ‘Say Their Names.’ When they do that, they will be encouraged to work for positive change so that others will not be killed by police and those acting as though they have official authority to shoot and murder African Americans.”

~Rosetta Miller Perry, Publisher, *Tennessee Tribune*

American Baptist College has a strong history in civil rights, since its establishment in 1924 through the Civil Rights Movement of the 1960s and now in 2020. We have posted these names as a remembrance. We want everyone to know, to see, and to remember to say their names.
American Baptist College

George Floyd... Breonna Taylor... Ahmaud Arbery...
Daniel Hambrick... Jocques Clemmons... David McAtee...
Botham Jean... Philando Castille... Eric Garner... Quanice Hayes...
Mike Brown... Sandra Bland... Freddie Gray... Tamir Rice
and many, many more...

While countless tragic killings have occurred, many believe the George Floyd murder by police in Minneapolis has turned those nine minutes and twenty-nine seconds into an international movement. Say Their Names. There are more unknown victims whose tragedies do not meet the public eye. So many incidents are invisible and unheard. Still, we remember them and include each of them in our American Baptist College “Circle of Love.”

“Sometimes we have to have visible images to move us toward action to change things for the good of all human kind. This is why we developed a sign for our business. The shootings of our brothers and sisters must end and it is up to us to stop it.”

~Pastor Howard Jones, Proprietor of Kingdom Cafe & Grill on Historic Jefferson Street

These names stand strong on our campus so they are never forgotten. As in the spirit of Congressman John Lewis, Rev. C. T. Vivian, and others, we fight for their legacies.

Say Their Names

The Tennessee Tribune Building (left); Kingdom Café and Grill Building (right). This Say Their Names banner hangs inside the restaurant. People often stand in front of it to take pictures. Both establishments are located on Historic Jefferson Street, in North Nashville.
AMERICAN BAPTIST COLLEGE SCHOLARSHIPS

Presidential Scholarship
President and Mrs. Forrest Harris and Friends

Philanthropic 40 Scholarship
Dr. Lashante Walker and Friends

Marshon P. King
Dr. James Hildreth and Mrs. Phyllis D. K. Hildreth

Nannie Helen Burroughs (NHB)
Supporters and Friends of Nannie Helen Burroughs

The Belmont Scholarship
Belmont University President Dr. Bob Fisher

The David and Pam Kidd Endowed Scholarship

The Al and Dorothy Berry Endowed Scholarship

THE FOUNDATIONS

• The Lilly Foundation
• The Memorial Foundation
• The Maddox Foundation
• The Meadows Foundation
• Alpha Kappa Alpha Sorority, Inc./HBCU for Life
WELCOME NEW BOARD MEMBERS!

ABC welcomes three new board members: Mrs. Dorothy Berry, Mr. Bill King, and Mr. Don Hardin.

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*Indicates ABC Alumni
SENIOR LEADERSHIP (*INDICATES ABC ALUMNUS)

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President and Professor of Ministry, Theology, and Black Studies

Richard E. Jackson, J.D.
Executive Vice President for Administration, Finance, and Legal Affairs

Phyllis D.K. Hildreth, J.D.
Vice President for Institutional Strategy and Academics

Phyllis Qualls, Ed.D.
Vice President for Institutional Advancement, Communications, and Marketing

Front row (left to right): Mrs. Phyllis D.K. Hildreth, Dr. Phyllis Qualls, Mr. Richard Jackson.
Back row (left to right): Board Chair Rev. Dr. Don Darius Butler, and President Forrest E. Harris, Sr.
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We appreciate your contributions to ABC. If your name was omitted, please contact Dr. Phyllis Qualls at (615) 687-6921 or email pqualls@abcnash.edu and it will be included in next year’s report.

"On behalf of the outstanding students at American Baptist College, I extend grateful thanks to all of the contributors who invested in us to become great leaders in our chosen fields."

Harmonie Hall, Freshman (Class of 2024: The Centennial Class)
The 2020 President’s Report is dedicated to two renowned American Baptist College alumni who inspired us to find the greatness within.

Reverend C. T. Vivian  
(1924–2020)

Rep. John R. Lewis  
(1940–2020)
MILWAUKEE ABC DAYS ... MARCH 2020

The Milwaukee ABC Day trip was phenomenal. It was designed with all the significant religious, social, and civic outreach. In addition to church visits, Pastor Keith Evans coordinated a significant slate of visits with business, civic, and educational leaders throughout Milwaukee. They ranged from the Superintendent of Milwaukee Schools to business leaders, such as Dr. Floyd Williams of Floyd Williams Consulting. This event was the last big public event before COVID closed the world, and we were blessed that no one got sick because the dangers were unknown at that time.

Additionally, President Harris had the opportunity to meet Walter Lanier, who serves is the Director of Student Resources at Milwaukee Area Technical College, where he also founded the college’s Men of Color Initiative and lead the first-ever Counseling and Psychological Services department. Plans are being discussed to establish a memorandum of understanding with the institution, though COVID has slowed that process. Dr. Lanier happens to be the son of Bob Lanier, who played in the NBA for Detroit and Milwaukee. President Harris idolized him while growing up in Memphis.

Students and alumni preached at thirty-two churches in the area, with President Harris doing the morning service at Tabernacle Baptist Church and the afternoon rally at Christ the King Baptist Church. Andre’ Trice coordinated the service events and LoLita Toney worked on the business and civic gatherings, all coordinated with the advice and support of Pastor Evans. Additionally, Pastor Evans and his wife, Tonya, along with church members, also hosted a reception on Saturday evening before the Sunday services.
Dr. Forrest Harris, Sr., ABC President, preaching at ABC Rally at Christ the King Baptist Church

Caesar Machi, Senior from South Africa, speaks at the morning service at Christ the King Baptist Church

Caesar Machi, Daletta Kilcrease, André Trice and (background) Mrs. Tonya Evans, First lady of the Wisconsin Baptist Convention

Pastor André Trice, ABC Director of Constituency Services, preaches at a morning service

ABC officials meet with educational officials in Milwaukee (shown L-R): Arthel Howard, Chief of Police, Racine; Dr. Eric Gallien, Superintendent of Racine Unified School District; Dr. Archie Ivy, former principal, and pastor, New Hope Baptist Church; Dr. Phyllis Qualls, ABC; Dr. Forrest Harris, Sr., ABC President; Dr. Keith Posley, Superintendent of Milwaukee Public School; Pastor Keith Evans, President, Wisconsin General Baptist State Convention, and Dr. Jeremiah Holiday, Milwaukee Public Schools
Rev. Daletta Kilcrease, ABC alumna, preaches the Word.

President Harris thanks supporters and encourages students and alumni for their preaching activities on Sunday.

Pastor Walter and First Lady Nichole Lanier (left) of Progressive Baptist Church, Milwaukee, with ABC alumni Daletta Kilcrease and Byron Johnson.

ABC alumni, students, and supporters listen as President Harris speaks.

President Harris delights in meeting with Dr. Walter Lanier (c), son of basketball legend Bob Lanier, and Pastor Keith Evans (r), president, Wisconsin Baptist State Convention.