



LEGACY OF LEADERSHIP *Gala*

Saturday, June 28, 2025

The Cal Turner Family Center for Student Education at Meharry Medical College

Nashville, TN

Sponsorship Opportunities



THEN

As American Baptist College commemorates its 100th year, we invite you to join us and lend your support as we celebrate the students, alumni, administrators, faculty, staff, and partners who have allowed us to “Light a Flame that Lasts Forever.”

Dear Supporters,

It has been an honor and a pleasure to serve as the president of American Baptist College since 1999. Being entrusted to continue the legacy of educating and cultivating social justice and civic-minded leaders who return to their communities as change agents and organizers has been a great joy and challenge, and one that I have never taken lightly. As we celebrate our legacy, there is a fundamental component to our success: YOU!

Our centennial is an opportunity to acknowledge, celebrate, and preserve the legacy of the strong and unwavering shoulders on which American Baptist College — and indeed, our nation — boldly stand. I invite you to join me and stalwart business and community leaders in continuing to make the vision a reality.

Sincerely,



Forrest E. Harris, Sr.
President
American Baptist College



NOW



Mission

The mission of American Baptist College—a Historically Black College with a liberal arts emphasis—is to educate, graduate, and prepare diverse students for Christian leadership, service, and social justice in the world.

Vision

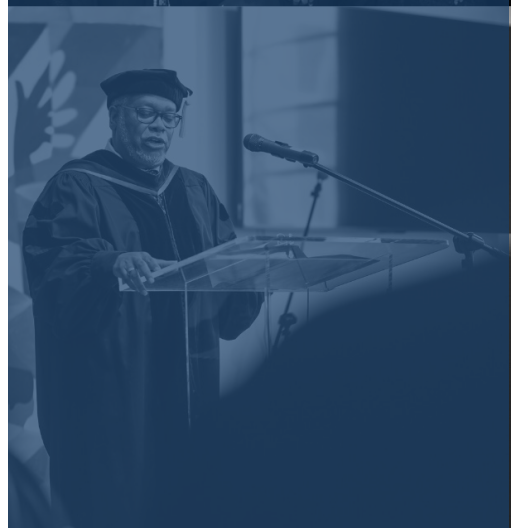
American Baptist College’s vision is to provide educational opportunities for gifted students who have limited academic experiences and resources, but unlimited potential for leadership in society.

Our Legacy

American Baptist College opened its doors as American Baptist Theological Seminary in the fall of 1924. The 53-acre campus has been located atop its site on “the Holy Hill,” overlooking the Cumberland River, since that time.

The first building on campus, Griggs Hall, was erected in 1923 and still stands today. The building initially held classrooms, offices, student housing, and recreational space. During the Civil Rights Movement, it became a critical location for training students from across the city who would participate in Nashville’s nonviolent sit-ins. It was on our campus that students such as William Barbee, Jim Bevel, Bernard Lafayette, John Lewis, Julius Scruggs, and C.T. Vivian became prepared to sit down at lunch counters, march in protests, and endure arrests and beatings in the fight for civil rights.

As the campus itself expanded over the years with the additions of a library and buildings dedicated to academics, administration, and more, so did the College’s academic offerings. While we have never wavered from our founding purpose of training leaders in ministry, we also are proud to offer degree programs that prepare students for a broad range of fields. Over the last decade, we have embraced a learning style that focuses on S.E.A.L. – Social Justice, Equity, Advocacy, and Leadership. With this foundation, ABC students are equipped to fully live out our charge to “Light a Flame that Lasts Forever.”



Sponsorship Opportunities

Legacy Sponsorship – \$50,000

- Acknowledgement as Legacy Sponsor on all promotional and marketing materials
- Acknowledgement from the podium at the gala
- Full-page ad in program (prime placement)*
- Organizational logo featured on event webpage (prime placement)
- Three tables of 10 at the gala
- Tabletop tents promoting sponsor with full logo and QR code
- Pre- and post-event acknowledgement on our official social media channels
- High logo visibility on-site, in program and on printed and digital signage
- Four tickets to the Board of Trustees Reception

Good Trouble Sponsorship – \$25,000

- Acknowledgement from the podium at the gala
- Full-page ad in program*
- Organizational logo featured on event webpage
- Two tables of 10 at the gala
- Post-event attendee list
- Pre- and post-event acknowledgement on our official social media channels
- Logo visibility on-site, in program, and on printed and digital signage
- Two tickets to the Board of Trustees Reception

Medal of Freedom Sponsorship – \$20,000

- Organizational logo featured on event webpage
- Half-page ad in
- Two tables of 10 at the gala
- Pre- and post-event acknowledgement on our official social media channels
- Logo visibility on-site, in program, and on printed and digital signage
- Two tickets to the Board of Trustees Reception

Visionary Sponsorship – \$10,000

- Organizational logo featured on event webpage
- Quarter-page ad in program*
- One table of 10 at the gala
- Pre- and post-event acknowledgement on our official social media channels
- Logo visibility on-site, in program, and on printed and digital signage
- Two tickets to the Board of Trustees Reception

Historical Sponsorship – \$5,000

- Organizational name listed on event webpage
- One table of 10 at the gala
- Pre- and post-event acknowledgement on our official social media channels
- Logo visibility on-site, in program, and on printed and digital signage
- Two tickets to the Board of Trustees Reception

Table Sponsorship – \$1,500

- One table of 10 at the gala

Logo Sponsorship – \$500

Logo visibility on-site, in program, and on printed and digital signage

*Artwork for Ads must be received by **June 3, 2025** to abc_advancement@abcnash.edu. Please format artwork as PDF or PNG at least 300 dpi.



Sponsorship Form

Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

☐ *Legacy Sponsor - \$50,000*

☐ *Historical Sponsor- \$5,000*

☐ *Good Trouble Sponsor- \$25,000*

☐ *Table Sponsor - \$1,500*

☐ *Medal of Freedom Sponsor - \$20,000*

☐ *Logo Sponsor - \$500*

☐ *Visionary Sponsor - \$10,000*

Payment Method

☐ Check: Mail check to the following address:

American Baptist College

1800 Baptist World Center Drive

Nashville, TN 37207

☐ Charge my credit card \$_____

☐ Visa

☐ MasterCard

☐ AMEX

☐ Discover

Card # _____ Exp: _____ CVV: _____

Name on Card _____

Signature _____

For additional information or alternative payment methods,
please contact Dr. Phyllis Qualls at 615-687-6921 or pqualls@abcnash.edu.



Scan to make an online gift.

American Baptist College
1800 Baptist World Center Drive
Nashville, TN 37207

www.abcnash.edu

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